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The Soap Box

Truly Organic Contents

June 2006

Dear Heather,

Innovation: The Art or Process of Inventing or Introducing Something New

All our lives we are told that we constantly need to reinvent who we are. Needless to say, I have never believed in that. Instead, I believe who we are, or who we have become, is the evolving art form of collective experiences throughout our lives.

As we travel through our path, and sometimes stray from it, we must always use innovation to create what it is that we want our world to look and feel like. When we are babies we are constantly being introduced, by no choice of our own, to new things or experiences. Our very first experiences are exactly what form our view of the world. As we grow older and we have become attached to these views, it becomes harder and harder to except new things or new experiences (i.e. change) in our lives.

As a company, a living organism of what is to become of the corporate world of the future, it is our mission to experiment with the newness that the world offers us and, throughout the process, find more ways to deliver the best of what is to become and what has already been.

With that said, Pangea took a defining leap beyond traditional natural product manufacturing by choosing to create holistic bodycare. We chose whole essences with conscience, not just a "smell" afforded through general fragrancing methods. Instead, we raised the bar to bring awareness to the notion that pampering is integrative to health, just as aroma is integrative to well-being and healing in aromatherapy.

While other products incorporate a more singular approach to formulation and scent, Pangea looked at each product as a full composition - both in elements (ingredients) and scent, whereby the end result is a full 'composition', not a single note or tone, of scent and aromatherapy.

The overall result is a product line that has life and soul; and with that comes the ability to evolve, unfolding and leaving an impression that holds a relationship to the consumer both physiologically as well as psychologically.

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Joshua S. Onysko, Founder & CEO

From the Office of Local Agricultural Affairs



Pangea's Organic Educational Community Garden is in full bloom. The progressive garden got its start in late January in our upstairs office, which we converted into a makeshift indoor green house by hanging 1,000 watt high-pressure sodium lights from the rafters.

The garden was started from seeds donated by **High Mowing Seeds**, a family-owned seed company dedicated to offering 100% certified organic seeds to gardeners and farmers across the country. Seed quality and great service are their highest priorities. Get more info and learn how to save your own seeds at www.highmowingseeds.com. Since shipping seeds across the country does contribute to the amount of carbon dioxide released into the atmosphere, next year we plan to start from the seeds we collect from the garden. It's a more sustainable way to garden. If you're in the market for some seeds, however, we do recommend going with High Mowing Seeds. They're the real deal. Without them, we'd have nothing to do on our lunch break.

Once our cold Colorado ground warmed, we started the Great Seedling Migration from indoors to out by tilling our plot of land. Once tilled, we dug a trench along the outside border and built a fence to deter our little animal friends (rabbit, deer, etc.) from coming in and helping themselves. We then worked on creating dirt mounds so our beautiful seedlings would have room to grow big and strong. After that, we installed a drip irrigation system. The beauty of this system is that it slowly drips water into the soil, so that less water is evaporated and wasted. Finally, after the last frost (just after Mother's Day in Colorado), our community of volunteers transplanted all the beautiful seedlings from our office to our garden.

Now it's just a matter of time before the corn is as high as an elephant's eye. By the way, does anyone have an elephant we can borrow around harvest time?

Our garden is still open to volunteers. If you or someone you know is interested in committing only two hours of joyful labor a week, please contact Tyler Stellern tyler@pangeaorganics.com or 303.413.8493. Help us propagate our garden and reap the benefits you sow!

[To become a Volunteer Member, email tyler@pangeaorganics.com.](mailto:tyler@pangeaorganics.com)

What's a Pirate's Favorite Oil?



Answer: Arrrrrrrrrrrgan Oil.

The Argan, a Moroccan tree that thrives only in Morocco, produces nuts from which very nutritious 'argan' oil is extracted. For centuries, Argan has been a well-kept secret known only to Berber women in Morocco who use it to nourish their skin, hair and nails. It is rich in essential fatty acids, vitamin E and skin softening agents. It is respected and renowned for its anti-aging, anti-inflammatory (by restoring the skin's water lipid layer), hydrating and healing properties. Traditionally used in Morocco (ref: Bellakhdar 1997) to soothe dry eczema, chicken pox, acne and psoriasis, it can also help to reduce scarring and prevent stretch marks.

Argan oil prevents damage caused by dryness, protects skin in cold weather, alleviates chapping, cracking and roughness due to winter cold and also helps cool skin that has been exposed to wind and sun. Application of Argan Oil reduces appearances of wrinkles, cleanses acne-prone skin and leaves it shiny and radiant. Its anti-oxidant properties contribute to the neutralization of free radicals, particularly useful in the polluted Western hemisphere. Argan is gentle, non greasy, good for all skin types and has been safely used for centuries.

Argan Oil is found in our five Facial Creams:

- Malagasy Ylang Ylang & Linden Flower (all skin types)
- French Chamomile & Orange Blossom (oily)
- Egyptian Fennel with Rosemary & Mint (demanding)
- Italian Red Mandarin with Rose (dry)
- Nigerian Ginger, Sweet Lavender & Thyme (combo)

[To purchase Pangea products online, click here.](#)

Good for the Great Outdoors



Did you know that Pangea spent a lot of time ensuring that our products are as earth friendly and biodegradable as possible? Our soaps (in fact, every single one of our products) begin to biodegrade within 48 hours of use, whereas most other soaps can take up to 200 years to breakdown in an ecosystem. Many of our customers ask if our products are safe to use outdoors. Yes, absolutely. However, we do not recommend using our products directly in a natural body of water. We recommend using them no closer than 100 feet from the water. Kindly remind your friends and fellow campers of this, and please continue to care about our

delicate ecosystems.

For camping, we recommend any of our Shower Gels. They travel really well (except in extremely cold temperatures, they tend to solidify); they are extremely concentrated so a little goes along way; and you can also use them to do your dishes in the mess tent!

[To find a store near you, visit the Store Locator on our website.](#)

Meet our Friends at Guayaki



Our friends at Guayaki work directly with growers to deliver unique and beneficial products (healthful energy beverages) that enhance personal health and well being. Guayaki's goal is to create economic models that drive reforestation while employing

a living wage.

By partnering with small farmers and indigenous communities, Guayakí sources maté from the sub-tropical forests of South America. From the simple love of a beverage, Guayakí drinkers have become a driving force for conservation and community development by paying a fair trade price for rainforest-grown maté. In honor of the Aché Guayakí people native to the maté forest, Guayakí brings you Guayakí Yerba Maté.

Guayakí creates markets for rainforest maté that provide a sustainable economic alternative to destructive income generating practices such as deforestation for lumber, cattle grazing and monocrop agriculture. When you purchase Guayakí Yerba Maté at the "Market" you are "Driving" the "Restoration" of the Guayakí Rainforest Preserves and its people. This principle of **renewable resource management** supported by consumers of sustainable products is called Market-Driven Restoration.

Guayakí uses a triple bottom line to measure success: Economic Viability, Social Justice and Environmental Stewardship. Visit www.guayaki.com and take a tour of Guayakí!

[For a Special 15% Discount, Enter Code PANGEA506](#)

SOBO Summerfest 2006



Pangea Organics was a proud sponsor of the Southern Sun Pub and Brewery's 2nd Annual SOBO Summerfest held on Saturday, June 3rd in support of two local non-profits: Boulder County AIDS Project (BCAP – www.bcap.org) and Boulder – Cuba Sister City Organization (www.bouldercuba.org).

To many, listening to the myriad of live bands was a highlight. But to us, it was all about the beer. (Kidding!) Although, we did have a great time tasting the SOBO

Summerfest Ale, a special ale brewed only once a year by the Southern Sun in honor of the event. Did you know that an impressive four tons of beer were made available throughout the day for thirsty community members? That's a lot of beer.

We want to take this opportunity to send out a special thanks to Paul Nashak, General Manager, Southern Sun Pub and Brewery and his lively and hard-working crew for making this fundraiser a success for Boulder-Cuba Sister City and BCAP!

Save our Sheep!



GENETICALLY ENGINEERED COTTON KILLING SHEEP AND GOATS

In India's Warangal district of Andhra Pradesh, government officials have ordered an investigation into the deaths of hundreds of sheep and goats who appear to have been poisoned by eating genetically engineered (GE) cotton. "They just became very dull and lifeless and died," said one shepherd, Pendala Venkatamma. Sheep and goats regularly graze on traditional

cotton, but after 4-5 days of eating Monsanto's genetically engineered bT cotton, the animals' stomachs swelled, and they died. Although Monsanto denies its cotton could have this effect, government officials have launched a scientific investigation. "We have immediately alerted the animal husbandry department to give us the details of villages where this has happened and... their findings regarding this" said Poonam Malakondaiah, Agriculture Commissioner.

Article (above) and photo (left) taken from Organic Bytes, a publication of Organic Consumers Association (www.organicconsumers.org), Issue #83.

*Pangea's Recommended Alternative: **Buy organic cotton!** Check out [American Apparel Sustainable Edition](#) -- it's what we choose to make our Pangea t-shirts!*

[About American Apparel Sustainable Edition](#)

American Apparel's latest innovation, the Sustainable Edition, made with 100% USDA Certified Organic Cotton, is our first step in addressing the environmental crisis caused by the use of pesticides during the cotton cultivation process. We now offer many of our most popular styles in organic cotton and plan to further integrate sustainable cotton into our production.

[Learn More About our Sheep from Organic Consumers Association](#)

Pangea Gets Physical



Bike to Work Day: Think 80's Rock Meets '00 Organic!

On Wednesday, June 28th, 90% of our staff teamed together in support of alternative modes of transportation by participating in Bike to Work Day, the crowning event of Colorado Bike Month. Perhaps you saw us – we were the ones sporting the Pangea symbol on 100% organic cotton tee's by American Apparel, and the brave few were decked

out in 80's accessories.

We made the following stops along the way:

- Dushanbe Tea House
- Boulder Co-op
- Whole Foods Market
- Page Two Coffee Shop (in Gunbarrel)

In support of Colorado Bike Month, Pangea came up with an incentive program for all employees. During the month of June, for every two days an employee biked to work, he or she would receive one free all-organic lunch by Chef Craig King compliments of Pangea. Yum!

No More "Pink Stuff"!



Have you ever noticed when you go into a public restroom, there next to the sink is a dispenser full of "pink stuff"? Have you ever asked yourself – *what's in the pink stuff?* See answer below.

We are very proud to know a few people who have. That said, we'd like to give props to the progressive, forward-thinking proprietors of locally owned restaurants in Boulder, CO who have replaced the "pink stuff" with pure Pangea goodness; they are: Trilogy Wine Bar, Dot's Diner, The Mountain

Sun, Frasca, Pekoe Sip House, The Kitchen and The Upstairs at The Kitchen.

These local restaurants and cafés have said “no” to petroleum and ammonia compounds, “no” to harsh detergents, “no” to paraben preservatives, “no” to artificial coloring and fragrances, and “no” to adding more pollution to the earth and our bodies! They have chosen to provide their customers with the best service possible – even when it comes to washing hands! By choosing to offer Pangea Organics Liquid Hand Soap in their restrooms, these restaurants are making a statement that says we care about the health of our guests and our environment.

Unlike the “pink stuff,” which can take over 200 years to breakdown in an ecosystem, Pangea Organics’ soap begins to biodegrade within 48 hours after washing and rinsing. Pangea uses nothing but the good stuff – and good restaurants know **it’s all about the ingredients!**

Thank you local vendors for *thinking globally and acting locally!*

*Answer to What's in the Pink Stuff: **Active Ingredients** Triclosan 0.60% **Ingredients** Water Aqua, Sodium Xylenesulfonate, Dipropylene Glycol, Ammonium Lauryl Sulfate, Cocamidopropyl Betaine, Fragrance Parfum, Disodium Phosphate, Citric Acid, Red 4 CI 14700, Yellow 5 CI 19140 ChemicalCAS No / Unique IDPercent C8-10 & C10-16 Polyglycosides000000-57-6 Glycerin000056-81-5 Lauramide diethanolamine (DEA)000120-40-1 Ammonium lauryl sulfate002235-54-3 Sodium laureth sulfate009004-82-4 Cocamidopropylbetaine061789- 40-0 D-Glucopyranose, oligomeric, C10-16-alkyl glycosides*

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